

# SEEDING ACTION

## **Commitment to Seeding Action: Cultivating a culture of action to improve planetary health**

ASTC invites science centers, museums, public engagement networks, and other allied organizations to join Seeding Action – an initiative to cultivate a culture of planetary health action. Together, we aspire to build agency in communities throughout the country to improve local and planetary health. By joining Seeding Action, your institution/organization commits to prioritizing planetary health through your content, partnerships, and operations. Seeding Action members commit to increasing public understanding of planetary health topics that are relevant to their community and context, to fostering solutions-oriented approaches to these topics, and to cultivating a culture of public action to improve community and planetary health.

More specifically, your institution/organization agrees to participate in Seeding Action in the following ways:

- a) Annual Self-Assessment: Seeding Action members will conduct an annual institutional self-assessment to reflect on past and ongoing efforts related to planetary health (e.g., programming, partnerships, and institutional decisions). Through this process, they will identify achievements, areas for growth, and set ambitious goals and plans to guide future initiatives.
- b) Knowledge Sharing: Seeding Action members will actively participate in network-wide learning opportunities, such as convenings and working groups, by sharing lessons learned, best practices, and insights gained from their experiences. This collaborative exchange of knowledge will enrich the entire Seeding Action network and empower all members to refine their strategies and approaches.
- c) Strengthening Public Programming, Partnerships, and Institutional Impact: Seeding Action members will proactively seek opportunities to enhance their planetary health-focused public programming, partnerships, and institutional decisions.

Thank you for your dedication to cultivating a culture of action for planetary health.

Organization/Institution Name:

Signer's Name:

Signer's Email:

Signer's Title:

Date:

Secondary Contact Name (If we are unable to reach you, whom should we contact?)

Secondary Contact Email:

Secondary Contact Title:

By completing this form, you agree to receive periodic communications from Seeding Action